

***Online Assessment Tracking Database***

Sam Houston State University (SHSU)  
2014 - 2015

**Dean Of Students**










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<b>Goal</b>	<p><b>Will Provide An Avenue In Which Parents And Families Of SHSU Students Have Access To Resources And Services That Will Support Their Students.</b> 🔑</p> <p>1. The DOSO will provide an avenue in which parents and families of SHSU students have access to resources and services that will assist in the support of their students.</p>
<b>Objective (P)</b>	<p><b>Provide An Avenue For Parents To Join An Organized Group</b> 🔑</p> <p>Provide an avenue for parents' to join an organized group</p>
<b>KPI Performance Indicator</b>	<p><b>Number Of Parents' Association Memberships</b> 🔑</p> <p>Criterion: Parent Association memberships will increase 50% from previous academic year.</p>
<b>Result</b>	<p><b>Findings/Results</b> 🔑 🔑</p> <p>June 2014 – August 2014 (8 four year memberships, 86 annual memberships, 94 total memberships) June 2014 – August 2014 (27 four year memberships, 182 annual memberships, 219 total membership). Increase of 133% increase) See attached spreadsheets.</p>
<b>Action</b>	<p><b>Actions</b> 🔑</p> <p>Added program coordinator and marketed during orientation with new materials and marketing strategies.</p>

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<b>Goal</b>	<p><b>Will Foster A Greek Life Community With A Quality Learning Experience That Will Engage Members To Achieve In Academics, Civic Engagement, Etc...</b> 🔑</p> <p>1. Will foster a Greek Life community with a quality learning experience that will engage members to achieve in the areas of academics, civic engagement and responsibility, and leadership</p>
<b>Objective (P)</b>	<p><b>Encourage A Culture Of Community Service And Donating To Philanthropic Organizations Throughout The Year.</b> 🔑</p> <p>Encourage a culture of community service and donating to philanthropic organizations throughout the year.</p>
<b>KPI Performance Indicator</b>	<p><b>STAR Packet Submission Forms For Donations And Community Service For Each Organization</b> 🔑</p> <p>Criterion: Organizations will report a 5% increase in total donations and community service hours completed from the previous academic year.</p>
<b>Result</b>	<p><b>Findings/Results</b> 🔑</p>

Community Service- ↓4% (17,947-17,200);  
Philanthropy- ↑13% (\$56,837-64,700)

Action	<b>Actions</b>  We informed chapter leadership about upcoming service and philanthropy opportunities on and off campus at our weekly council meetings as well as monthly president roundtables.
Objective (L)	<b>Provide Avenues And Opportunities For Education On Current Issues And Risk Management Topics To The Greek Community And Student Body.</b>  Provide avenues and opportunities for education on current issues and risk management topics to the Greek community and student body.
Indicator	<b>Number Of Programs Promoted Through Social Media, Emails, And Fliers On Campus.</b>  Number of programs promoted through social media, emails, and fliers on campus.
Criterion	<b>Promote A Minimum Of Four Workshops, Trainings, Or Educational Programs Each Year.</b>  Promote a minimum of four workshops, trainings, or educational programs each year.
Finding	<b>Findings/Results</b>  Title IX, UPD Spring Break, Officer Risk Management Meeting, SAFE Week Activities, Social Media speaker, Sexual Assault Awareness speaker.
Action	<b>Actions</b>  Utilize Campus Speak national organization which specializes in campus keynote speakers and workshops for events. Also networking with other Greek Life professionals at other institutions to inquire what experts they utilize for their risk management and current issues educational programs.
Goal	<b>Will Provide Students With Leadership Skills And Experiences That Will Aid Them In Successful Transition Into College Life And Ongoing Integrat</b>  1. Will provide students with leadership skills and experiences that will aid them in successful transition into college life and ongoing integration into the university.
Objective (P)	<b>To Provide An Opportunity For Students To Be Recognized By University Administration And Peers.</b>  To provide an opportunity for students to be recognized by university administration and peers. <b>Number Of Events Worked</b> 

**KPI  
Performance  
Indicator**

Criterion: At least 80% of students will work 25% of requested university events.

**Result**

**Findings/Results** 🔑

100% of students worked 25% of the requested events.

**Action**

**Actions** 🔑 🔑

Enforced a 25% per person event requirement for all members as required per their contract agreement.

**Previous Cycle's "Plan for Continuous Improvement"**

We have met our goal and objectives for this assessment cycle and will move on to a new goal in a different area for the next assessment cycle.

**Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.**

Goal 1: Parents' Association - Not Applicable (not assessed last year)

Goal 2: Greek Life/Objective 1 - During annual review of the Greek accountability program (STAR), we encouraged students to give back to their community and communicate new opportunities to do so on a monthly basis. (Not formally assessed last year).

Goal 2: Greek Life/Objective 2 - Continue to assess areas for improvement in our Greek office and community and seek out professionals and leaders that can address these areas (Not formally assessed last year)

Goal 3: Leadership Skills - Not Applicable (not assessed last year)

**Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.**

Goal 1: Parents' Association - We have reached our desired objective and will assess a new objective for the upcoming year.

Goal 2: Greek Life/Objective 1 - There was an increase in community service and philanthropy section of STAR even with the deficit in service since it is still a 9 % increase when combining those areas. Therefore, we do not have any further plans for continuous improvement at the movement and are satisfied with our current results. The standards for the Service and Philanthropy portions have been raised encouraging a culture of giving.

Goal 2: Greek Life/Objective 2 - Students will be sought out to create focus groups that allow the collegians to voice their opinions on what types of trainings and workshops should be provided. An opportunity for educational leadership training is also being vetted as a future possibility to enhance leader's ability to address risk management and other issues that may present themselves throughout the years.

Goal 3: Leadership Skills - We have met our desired goal and will assess a new objective next year.